



DIGITAL RISK PROTECTION

Control and manage your digital risk

Be ready detecting your weak spots to understand and identify your vulnerabilities

MARKET CONTEXT

Today, businesses are exposed to increasingly more sophisticated and frequent attacks that can compromise the success of an organization's business and reputation, as well as privacy and trust.

Customers demand solutions that can proactively defend and help their IT team to detect threats and classify and report on suspicious activities that threaten their business.

OUR PRODUCT

Digital Risk Protection is a cyber threat intelligence service that helps customers to be aware of their exposure in the digital world and to identify threats and risks associated with their Reputation and Brand, Business Continuity and Online Fraud, based on real evidence (Threat Intelligence).

Identifying the risk you may be exposed is the first defense

Get ahead of the attack and be prepared for whatever the risks your business may face

- **Brand and Reputation:** monitoring activities that can damage reputation or brand image.
- **Business disruption:** detects threats that target business processes in an attempt to stop or undermine its normal activity.
- **Online Fraud:** tracks all activities that can result in fraudulent actions.
- **Mobile Channel Risks:** complete and up-to-date view of the risks facing your entire mobile channel.

Brand and Reputation

- Unauthorized Use of Brand
- Suspicious Domains
- Offensive Content
- Counterfeit
- Digital Identity Monitoring

Online Fraud

- Phishing and Pharming
- Malware
- Carding
- Suspicious Mobile Apps



Business Disruption

- Data Exposure
- Hacktivism
- Activism
- Breach of Security Controls
- CVEs and Security Bulletins
- Credential Theft

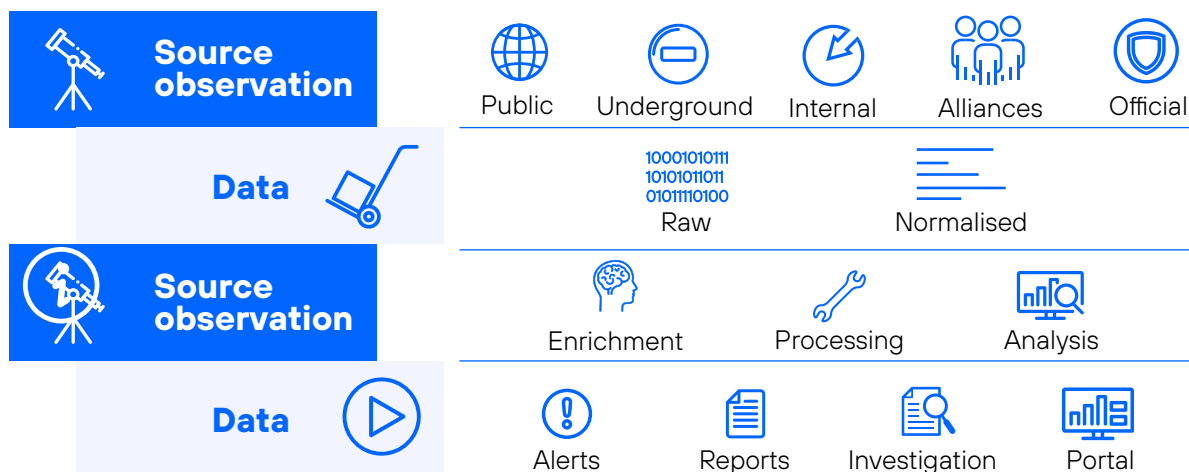
Mobile Channel Risks

- Proactive discovery
- Vulnerability assessment
- Suspicious mobile app

How does Digital Risk Protection help?

- **Actionable intelligence:** applies actionable knowledge to the prevention, detection and rapid response to potential cyberthreats.
- **Efficiency:** effective and agile actionable knowledge to the response which mitigates the impact of prevention, detection and rapid response to potential cyber threats.
- Utilizes **Big Data** analytics, essential to delivering a strong cyber security offering. It also provides a wide range of data sources (Surface, offering, Deep and Dark Web) for further analysis, monitoring and enrichment.
- Delivered by **highly experienced professionals.**
- **Anticipation:** allows early identification of cyber threats by gathering evidence, trend analysis and emerging threats, 24x7.

How does the service work?



- Digital Risk Protection is delivered in collaboration with Telefónica Tech's Cyber Security Team.
- Our in-house proprietary technology and globally recognized ethical hacking experts deliver accurate and informative insight about any detected vulnerabilities affecting customers' infrastructure and/or systems.

Main sources observed, including:

- document repositories
- networks of anonymous lesharing (pastes), lesharing systems (P2P links, torrents, magnet links)
- all major search engines
- official channels

Monitoring, including:

- social networks
- media
- platforms for petitions and collecting signatures
- information and demonstration sharing platforms
- communication channels
- official mobile apps markets

Traking, including:

- public and private sources
- information collected by botnets
- information shared by platforms
- third party databases leaks
- deep web
- credential markets and other sources

TAILORED EXPERIENCE

Customer Intelligence Project: In addition to the standard solution, we offer a fully customizable service that can be adapted to your needs in order to meet your intelligence requirements.