

INTERNATIONAL SPECIAL NUMBERS (ISNS)

# Care for your customers making their experience easier

Enable end-users around the world, at a minimal cost or even free, to reach their call destination with Shared Cost Numbers or International/Universal Toll Free numbers



## MARKET CONTEXT

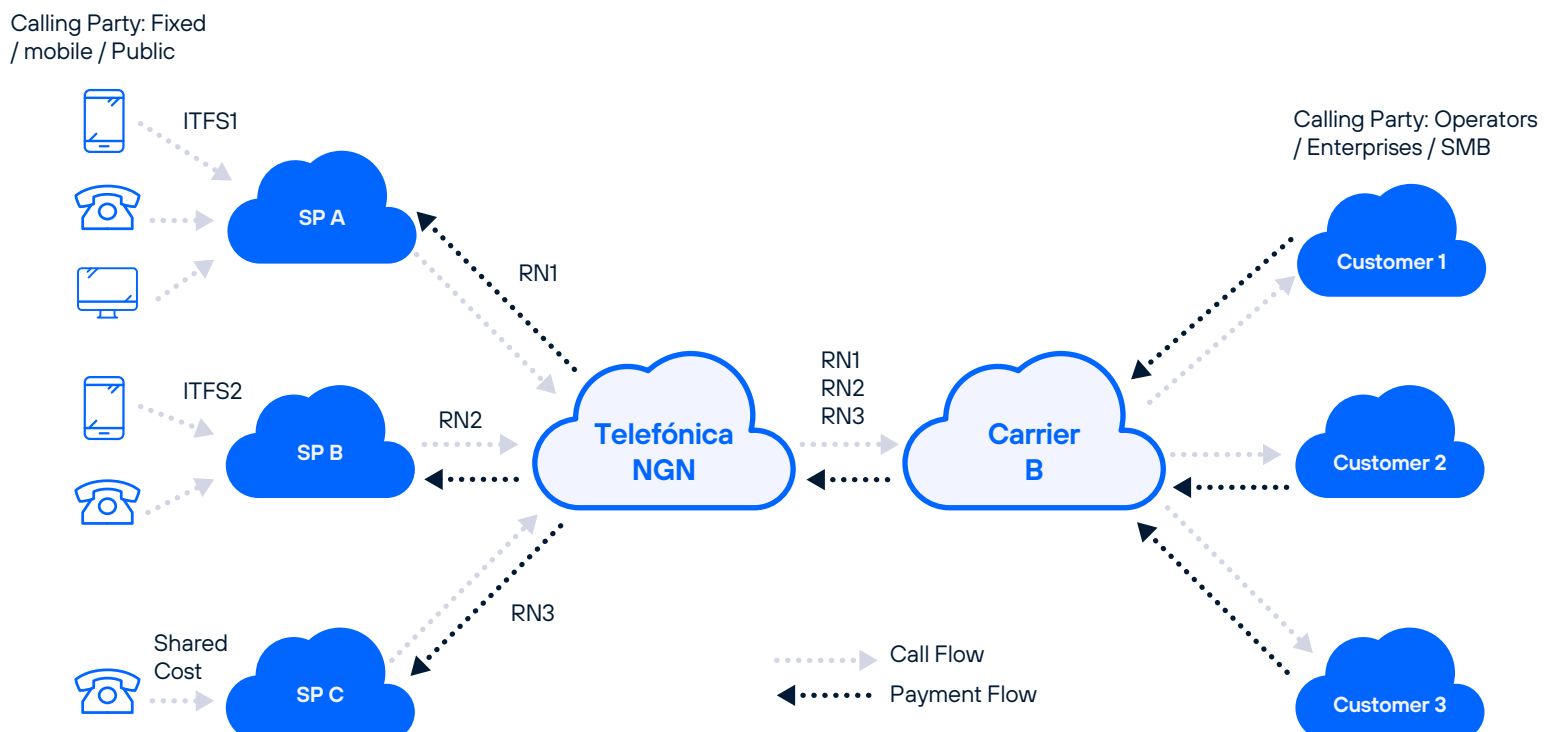
Our International Toll Free Service (ITFS), Universal International Freephone Number (UIFN) and Shared Cost Numbers make it possible for your enterprise and corporate customers to receive and transport phone calls directly from the originating country to their premises, with a minimal cost or free for the calling party.

By extending your coverage across the wide footprint of our ISNS service, you not only benefit from our extensive coverage, which is continually expanding, but you can also be confident that we can meet all your specific needs, whatever they are.

## Our wide ISNS presence at your customers benefit

The way your customers contact you is important, and our ISN service is up to the task

- Call collection through Free Phone and Shared Cost Numbers in Telefónica's footprint and beyond.
- Over 100 countries included in our coverage, and constantly expanding. Coverage can even be added on demand.
- Supported over our All-IP Voice network.
- Multiple routing based on origin type; mobile or fixed. Price differentiation based on this typology.



# How does International Special Numbers help?

- Cost effective solution as there is no need to manage separate agreements and infrastructure.
- Strengthens your own competitive offering.
- Fast deployment.
- Great capacity for translation and routing.
- Improves Quality of Service for your corporate customers.
- Improves the image of your corporate clients in the market.
- Exclusive Service Management.
- Increases satisfaction for your corporate clients.
- Gain and offer Value Added Services.
- Customizable to your needs.

The International Special Number Service (ISNS) is part of our global portfolio, which is designed to provide users with voice transportation services.

It provides the adaptability and versatility required to extend your international services and make it possible for you to:

**Explore new business opportunities**

**Expand your traffic and capture new clients**

[www.globalsolutions.telefonica.com](http://www.globalsolutions.telefonica.com)

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